



A PROSPECTUS FOR THE
Artescape~FLORIDA WEST 2009 SERIES OF
THREE FINE ART JURIED EXHIBITIONS
AND MEMBERSHIP INFORMATION

OPEN TO ARTISTS WHO CREATE 2 & 3 DIMENSIONAL ARTWORKS.
EXHIBITION I: JANUARY 10 – 28 EXHIBITION II: FEBRUARY 7 –25
EXHIBITION III: APRIL 4 - 24

Introduction. You may enter Artescape Florida West 2009 without becoming a member of Florida West Arts. If you do apply for membership and pay the entry/jury fee to enter all 3 Artescape Florida West 2009 exhibitions, at no additional cost, you will become eligible to enter a minimum of 3 or 4 other 2008–2009 exhibitions and multimedia arts events at the FLORIDA WEST ARTS SHOWCASE at the INTERNATIONAL DESIGN CENTER in Estero Florida.

For more information about Florida West Arts visit www.floridawestarts.com . At the end of the prospectus, is the application form.

Fees. The total entry/jury fee for all three Florida West Artescape 2009 exhibitions, including membership in FLORIDA WEST ARTS, is \$80. The nonmember entry jury fee for one Artescape 2009 exhibition is \$30; and for two Artescape 2009 exhibitions the fee is \$50. By entering two or three Artescape 2009 exhibitions, an artist has one or two additional opportunities to qualify for the *Artescape Florida West 2009 Awards*. To find out more about Florida West Arts visit www.floridawestarts.com .

Eligibility. Artescape is open to artists who create 2 or 3 dimensional artworks including original oils, acrylics, watercolors, mixed media, collage, fine art photography, sculpture, pottery, constructions and more To enter, an artist submits a completed application, the required fee and the required jpg images of artworks entered. In addition, the artist must

follow the guidelines herein presented. A jury notice will be sent, with further instructions, to all artists who enter.

Location. In addition to the Artescape Florida West 2009 Series presented at the FLORIDA WEST ARTS SHOWCASE at the INTERNATIONAL DESIGN CENTER, one or more of the juried exhibitions in the series will also be featured on www.floridawestarts.com.

Entry Deadline. The deadline to enter Exhibition I or all three Artescape 2009 exhibitions is December 5, 2008. To enter Exhibition II or III, or both Exhibitions II and III, the deadline to enter is December 28, 2008.

Jury Process and Jpg Image Requirements. 1. An artist must submit 2 to 8 jpg images of the artworks entered. The jpg images must, by the deadline, be sent by e-mail to info@floridawestarts.com – or on a photo CD by postal mail to the address in # 6 below. Slides will not be accepted. If sent by e-mail, the artist’s name, address, phone # and e-mail address must be included. If the required images are submitted on a CD by postal mail, the CD must have the artist’ name and e-mail address on the CD. The jury selects artworks for Artescape Exhibitions I & II and III by viewing all images submitted.

2. Once Florida West Arts receives the artworks, at the Showcase at the International Design Center, the jury will view the artworks a second time to select the award winners.

3. By submitting the images, the artist agrees to allow them to be used for promotional purposes. Jpg Images must be sized small enough for easy processing (400 kb.’s or smaller).

4. The file name for each jpg image is to be the artist’s name and the title of the piece.

5. If the required 2 to 7 jpg images are submitted on a photo CD, the images are to be sent to the postal address in # 6 below along with the completed application and fees.

6. The postal mail address, for entries, is a postal mail box. The postal mail address is:
Florida West Arts ~ 21301 S. Tamiami TRL ~ STE 320 PMB 311 ~ Estero, FL 33928

Conditions for Entry. Artworks accepted for each exhibition may not exceed 48 inches in height or width. Two dimensional artworks must be either ‘gallery wrapped’ or simply framed; and must be wired for hanging. Works on paper must be matted and framed under Plexiglas. IMPORTANT: a label must be attached to the back of each two dimensional artwork to include the artist’s name and the title of the piece. The label on a three dimensional piece must be on the bottom of a piece or appropriately attached to the piece. All artworks must be less than five pounds in weight or the artist may be asked to make special arrangements for

hanging or displaying. For each artwork sold, the retail prices must include a Florida West Arts commission of 50%.

2008 Artescape Florida West Awards. Best in Show Award. The artist will be awarded a "ONE PERSON SHOW" with 12 artworks. Awards of Distinction. Each artist, in this category, will exhibit 8 artworks in a group show. Awards of Artistic Achievement. Each artist, in this category, will exhibit a minimum of 6 artworks in a group show. At its discretion, the jury may also award a free Florida West Arts membership, for the next season, to any and all award winners.

FOR FURTHER INFORMATION CALL 239.948.4427 OR E-MAIL TO info@floridawestarts.com

Artescape~Florida West 2009 Application

Sign & mail a copy with the fee to Florida West Arts. Include CD with 2-8 images.

OR: Send images by E-Mail to info@floridawestarts.com

Name:

E-Mail:

Address:

Phone:

Check fee for Artescape 2009 Exhibitions: _____ \$30 entry fee for one exhibition

_____ \$50 entry fee for two exhibitions _____ \$80 entry fee for all three exhibitions plus
Florida West Arts Membership including eligibility to enter other exhibitions & events

LIST DESCRIPTIVE INFO FOR ARTWORKS TO BE CONSIDERED BY JURY:

<u>Title</u>	<u>Medium</u>	<u>Size (H x W)</u>	<u>Retail Price</u>
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*SPECIAL NOTE: A Jury Notice will be sent with specific instructions.

AFTER READING THE FOLLOWING TERMS, DATE AND SIGN THE FORM:

As the undersigned artist, I agree to leave on consignment the artworks selected by the jury. Artworks remain the property of the artist, until they are sold. For a sale, the artist receives, 50% of the retail price. Florida West Arts, Inc. receives 50%. If a work is sold, the customer pays shipping and delivery charges. If a work is not sold, the artist pays for any shipping and delivery charges both to and from the exhibition. On each of the artworks, on a label on the rear or bottom, the artist's name, and the title of the work must be printed. Paintings, Drawings, Prints or Photos must be framed or gallery wrapped and wired for hanging. The artist is responsible for insuring his or her artworks. There is security; however, the International Design Center, Florida West Arts and their sponsors do not assume liability for theft, burglary or damage. Third party agreements are not recognized by the presenters or sponsors of the exhibitions and other events. The artist alone is responsible for any agreement the artist may have with a third party. Florida West Arts has the right to use images of the artist's artworks, and information provided by the artist, for promotional purposes. *Approval to the above stated terms is signified by the signature below:

*Artist's Signature:

Date Signed:

Mail with fee to: Florida West Arts 21301 S. Tamiami TRL STE 320 PMB 311 Estero, FL 33928

To pay by credit card contact us by calling 239-948-4427